



CAFÉ QUALITY COLD BREW *Always* ON TAP



Introducing **SEGAFREDO ZANETTI® READY-TO-DRINK DISPENSED COLD BREW**

Awareness of cold brew has reached 90%¹, and is trending as a Top 5 delivery item of 2020². Our solution makes it easy to quench the thirsts of the one-in-five Americans drinking cold brew weekly.³





CAPTURE COLD BREW OPPORTUNITIES WITH WORLD-CLASS FLAVOR

Segafredo Zanetti® Ready-to-Drink Dispensed Cold Brew delivers 100% consistent café-fresh quality and convenience in one place.

Made with our Brillante® light roast, this cold brew is refreshingly bright and ultra-smooth with notes of silky chocolate, butterscotch and a touch of citrus.

Enjoy the rejuvenating charge as is, dispensed as Nitro or dressed up and paired with a variety of flavors and foods.



SERVING COLD BREW IS SIMPLE

- Cold Brew available at the push of a button
- No training, preparation or steep-time required
- Stock-up and store easily with small storage footprint
- Shelf-stable (Refrigerate after opening)
- 1 SKU, 2 applications (Still & Nitro)

PRODUCT SPECS & ORDERING INFO

MZB ITEM #	08-54505-00860-00
PRODUCT NAME	Ready-to-Drink Dispensed Cold Brew
INGREDIENTS	Just two- coffee & water
SUSTAINABILITY	30% Rainforest Alliance Certified 
SHELF-LIFE	<ul style="list-style-type: none"> • 270 days, unopened from date of manufacture • 14 days, open & refrigerated • 1 day, opened at room temperature
STORAGE	Dry
DIMENSIONS (IN)	12h x 6.5w x 8d
PACK SIZE	2 gallons, 32 (8oz) servings
WEIGHT	19 pounds



ALL PRODUCTS COME UNBRANDED. BRANDED STICKERS CAN BE REQUESTED FOR MERCHANDISING & SENT SEPARATELY.

1 Datassentials Menu Trends 2020
 2 Grubhub 2020 Year in Food
 3 NCA 2020 Atlas of American Coffee

Produced in the USA